



Building Futures

# 2017 EWB-USA Conference

Engineering Solutions for the World's Most Pressing Problems

[SPONSORSHIP OPPORTUNITIES](#)

# Building a Better World

## OUR MISSION:

Engineers Without Borders USA builds a better world through engineering projects that empower communities to meet their basic human needs and equip leaders to solve the world's most pressing challenges.

## OUR VISION:

Is a world where every community has the capacity to sustainably meet their basic human needs.

## OUR APPROACH:

EWB-USA brings together 16,800 of the brightest engineering students and the most passionate, highly skilled professionals to combat global problems. With these great minds, EWB-USA finds solutions to answer communities' identified needs. These solutions are implemented through our three primary programs:

- **The International Community Program** – Our long-term community partnership program, consisting of more than 680 basic infrastructure projects in 40+ countries.
- **The Community Engineering Corps** – Our collaboration with the American Water Works Association and the American Society of Civil Engineers to serve disadvantaged communities in the United States.
- **The Engineering Service Corps** – This program utilizes our most seasoned volunteers to support larger-scale projects with organizations in the international development sector.

We invite you to raise awareness of your company and build relationships among EWB-USA's one-of-a-kind member base. **Please consider becoming a 2017 Conference Sponsor today!**

For more conference information visit  
[conference.ewb-usa.org](http://conference.ewb-usa.org)



# Join EWB-USA in Milwaukee

This October, EWB-USA members will come together to share knowledge in Brew City, USA. For one weekend, Milwaukee will become the epicenter of humanitarian engineering problem solving. You don't want to miss this intensive three-day conference-- *grab a beer, grab a brat, and change the world with us!*

## Hyatt Regency Milwaukee | Oct. 5-7, 2017

Our 2017 conference is a time for EWB-USA members to learn alongside professionals from across the industry and important voices in the sector of international development. Attendees are united behind the desire to assist community-driven projects ranging from water supply to civil works to energy ... and more!

## ABOUT THE ATTENDEES:

Passionate university students from the nation's top engineering programs work alongside experienced professionals from impressive firms as the heartbeat of EWB-USA. We anticipate attendance to be between **600-750** professionals and soon-to-be graduates -- *all committed to engineering change*. Our members represent a wide variety of engineers, public health and international development professionals, including those both young and seasoned in their careers.

The conference will be heavily promoted among EWB-USA's more than 16,800 member base that spans the United States, working and studying at the world's most elite universities and companies—including yours. Our members are absolutely recruitment-worthy, they make up a large part of the engineering sector's socially minded future. When you become a sponsor, you connect with EWB-USA's emerging leaders who are engineering a better world.

For more conference information visit  
[conference.ewb-usa.org](http://conference.ewb-usa.org)



# Why Become a Sponsor?

## BUILD BRAND AWARENESS

- **Exhibition space** provided to demonstrate your company's great work and what sets you apart in the field.
- **Prominent logo placement** and marketing opportunities available throughout the weekend and in pre-conference promotional materials.

## RECRUITMENT OPPORTUNITIES

- **Welcome Reception** to connect with EWB-USA's emerging leaders.
- **Networking Happy Hour** to showcase your company's good work and meet potential clients and new employees face-to-face.

## VALUE ALIGNMENT

- **Learning Sessions** targeted to strengthen the professional skills of future leaders, project managers and engineers to build a better world.
- **Global Dialogues Sessions** focused on understanding the engineering profession's role in ending poverty, protecting the planet and ensuring prosperity for all.
- **Join the ranks of our Corporate Partners** who are dedicated to equipping and mobilizing our members to create change.

## CURRENT SPONSORS



# Sponsorship Opportunities

2017 EWB-USA Conference sponsorships are available at **\$25,000, \$10,000, \$5,000** and **\$2,500** with a variety of benefit offerings to showcase your company's commitment to bettering the world to our members and attendees. Find the right opportunities for your company below.

Package Opportunity	\$25,000	\$10,000	\$5,000	\$2,500
Invitation-only private lunch session and speaking opportunity	X			
Recognized as a major conference sponsor at Welcome Reception and 15 <sup>th</sup> Anniversary Celebration, with prominent logo projection	X			
Speaking opportunity as a panel discussion participant	X			
Water Cooler "Question of the Day" projection display/online	X	X		
Recognized as sponsor of EWB-USA Knowledge Bowl	X	X		
Logo featured on conference website and registration materials	X	X	X	
Logo featured during session break screen projections	X	X	X	
Headline sponsor for a single dialogue or learning session on topic during conference	X	X	X	
Your branded item (pen, notepad, etc.) inserted in all attendee bags	X	X	X	X
Host and showcase an exhibition booth at networking session	X	X	X	X
Full registration and attendance for representatives of your choice	5	3	2	1

## CONTACT:

We would be happy to answer your questions and connect you to the right sponsorship package. Not seeing a package that addresses your needs? Customized packages are available too!

Ashley Seymour, Corporate Giving Manager | [Ashley.Seymour@ewb-usa.org](mailto:Ashley.Seymour@ewb-usa.org) | 720.204.3193

